

ORGANIZATIONAL PROFILE

NATURE FRIENDLY FOR DEVELOPMENT (NAFRIDE)

1. Identity

- **Name:** NATURE FRIENDLY FOR DEVELOPMENT (NAFRIDE)
- **Legal Status:** Registered NGO under the Non-Governmental Organization Act No. 24 of 2002 (as amended).
- **Nature:** Non-political, non-religious, field-based organization.
- **Head Office:** Vilima Vitatu Village, Babati District, Manyara Region, Tanzania.
- **Area of Operation:** Tanzania Mainland.

2. Vision

“Communities that are happy, healthy, safe and freer from poverty within fully-functioning ecosystems.”

3. Mission

“To maximize incentives from conservation initiatives by introducing alternative strategies to exhaustive utilization of natural resources, fighting poverty at household level, and ensuring ecological systems remain safe, reliable, and sustainable.”

4. Core Values

- Professionalism & Accountability
- Transparency & Timeliness
- Inclusivity & Participation
- Value for Money & Impact-driven Results
- Respect for Positive Traditional Norms and Culture
- Commitment to Sustainable Ecological Systems

5. Strategic Objectives

1. **Community Empowerment:**
 - Education, legal support, skills development, and economic empowerment.
 - Research and knowledge utilization for improved livelihoods.
2. **Conservation & Resource Management:**
 - Securing wildlife habitats (salt-licks, water points, dispersal areas).
 - Sustainable land-use planning and livestock practices.
 - Blue & Green Economy integration.
3. **Social Inclusion:**
 - Special programs for youth, women, elderly, orphans, and widows.

- Advocacy for gender equality and protection of vulnerable groups.
- 4. **Conflict Resolution:**
 - Addressing human-wildlife conflicts.
 - Promoting peaceful coexistence between pastoralists and farmers.
- 5. **Partnerships & Networking:**
 - Linking communities with local and international partners.
 - Building collaborations for human development and conservation.

6. Key Activities

- Self-help initiatives for rural development.
- Local investment promotion in conservation-linked ventures.
- Mini-fund for anti-poaching and environmental protection.
- Awareness campaigns on child rights, gender equality, and FGM eradication.
- Water and sanitation projects (dams, boreholes).
- Eco-tourism development integrated with cultural heritage.
- Capacity building for women, youth, and marginalized groups.
- Gender rights sensitization, conflict mitigation and promotion of peace and reconciliation.

7. Organizational Structure

- **General Meeting (Supreme Decision-Making Body)**
- **Executive Committee (Office Bearers):**
 - Chairperson
 - Coordinator
 - Treasurer
 - Cluster Representatives (Education, Health, Gender, Youth, Environment, Animal Husbandry, Culture & Ethics)

8. Financial Management

- **Sources of Funds:** Membership fees, fundraising, donations, grants, partnerships.
- **Financial Accountability:** Transparent bookkeeping, annual audits, and compliance with NGO Act.
- **Banking System:** Multi-signatory system ensuring checks and balances.

9. Competitive Advantage for Donors

- **Community-rooted:** Direct engagement with rural communities.
- **Integrated Approach:** Combines traditional knowledge with modern conservation science.
- **Impact-driven:** Focus on measurable improvements in livelihoods and ecosystems.
- **Partnership-ready:** Open to collaborations with governments, NGOs, and international institutions.
- **Sustainability-focused:** Long-term solutions to poverty, conservation, and social inclusion.

10. Call to Partnership

NAFRIDE seeks strategic partnerships with donors, development agencies, and conservation institutions to:

- Scale up community empowerment programs.
- Expand conservation-linked livelihood initiatives.
- Strengthen institutional capacity for sustainable impact.